

2022-2023 District Goals

District: 5M 13
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

Action Plan

[Action Plan - Service Activities.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	2
2nd Quarter	0	0	10	2
3rd Quarter	1	5	10	2
4th Quarter	1	5	15	2

FY New Clubs

2

FY Charter Members

10

FY New Members

40

FY Retention Goal

8

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

42

Action Plan

[Action Plan - Membership Development.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Action Plan - Leadership Development.docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 25% and club participation in our district increases by 50%.
- b. Our team will ensure that 5 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 250 to LCIF and I will ask 20 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[Action Plan - LCIF.docx](#)

[423 Action Plan - Leadership Development 3929.docx](#)

[423 Action Plan - Membership Development 9895.docx](#)

[423 Action Plan - Service Activities 7776.docx](#)

[District Goals Pre-assignment_en.pdf](#)

CUSTOM GOALS

Goal Statement

Develop relationships with larger communities by visiting with Chambers of Commerce, RM Councils and other groups that may help to promote Lions. Revisit communities that had Lions clubs in the past to see if we can generate interest again.

Build a core team to lead this initiative.

Action Plan

Goal Statement

Help smaller clubs struggling to gain members, develop Club Branches. Identify clubs that have small volunteer organizations in their community.

Have the DG, GMA, GST and Zone Chairs build a program that can be easily adopted and understood.

Promote the program to all clubs as there is potential for all of them to use.

Action Plan